

Considering an electric vehicle?

Join us for the North Country EV Show & Tell Event!

September 8, 2022

Bayfront Festival Park, Duluth

4:00 p.m. - 7:30 p.m.

Food Vendors | Live Music | Electric Vehicles | Family FUN!

Still kicking the tires about electric vehicles? Or maybe you already own one. Save the date and bring your family and lawn chairs to the North Country EV Show & Tell Event at the Bayfront Festival Park in Duluth!

Admission and parking are free.

What to Expect

- 4:00 p.m. **Food and Beverage Vendors**; See the EVs up close; Visit with EV experts
- 5:00 p.m. **Discussion Panel** begins (bring your lawn chair to hear firsthand from a panel of EV experts – there will be a time for Q&A)
- 6:15 p.m. Live Concert by **Mason Dixon Line!** (free to the public)
- 7:30 p.m. Event Concludes

Several types of electric vehicles (EVs) will be available to the public for viewing during an electric cooperative sponsored event on Thursday, September 8, 2022.

The co-ops of northern Minnesota look forward to connecting those interested in EVs to those who have already made the leap to purchase an EV.

A discussion panel of electric vehicle owners and EV charging experts will officially kick off the event at 5:00 p.m. on the Bayfront Pavilion Stage, so bring a lawn chair to comfortably listen.

Attendees will hear valuable information as the experts share about their experience owning an electric vehicle and will learn about today's charging technologies, and the programs available through their local electric provider for home charging. There will be a question-and-answer time for the audience as well.

Take a look at the EVs on display where you can sit inside and talk with the owners about their experiences owning and driving an electric vehicle. Take a spin on an electric bicycle too.



Over a dozen makes and models of electric vehicles will be on site for public viewing. This is a must attend event for EV enthusiasts and those who are curious and want to learn more.

Live Music

Mason Dixon Line will take the stage at 6:15 p.m. This concert will be high energy and toe-tapping fun!

Mason Dixon Line is the headliner for this year's electric vehicle event!



The concert is free for public attendance and is being sponsored by the participating electric cooperatives of northern Minnesota.

Tracy Byrd, who has 25 Billboard country hits says, "These guys are AWESOME!!!"

Mason Dixon Line (MDL) is the Midwest's premier country-rock outfit. Formed in 2018, brothers Justin and Jason Ploof along with seasoned musicians Micah Barrett and Tony Mazzone came together to celebrate the rich history of country music and its inhabitants.

The band focuses on a live show that brings their audiences the biggest hits of country music's Hall of Famers and icons. The group has been the supporting act for some of country music's biggest names including Tanya Tucker, John Michael Montgomery, Tracy Byrd, Neil McCoy, Sawyer Brown, Craig Morgan and many more! MDL continues to build an amazing set list of foot stomping classics you're guaranteed to sing along with and dance to.

Website: <https://masondixonlineband.com/home>

Facebook: <https://www.facebook.com/masondixonlineband>

Dinner Options

Several food and beverage vendors will be available starting at 4:00 p.m. until the event concludes at 7:30 p.m. This will be a fun event where you can have dinner or light snacks while learning about electric vehicles and connecting with your co-op community. Bring the kids so they can have fun and learn about electric vehicles too!

- **BoB-a-Q Smokehouse & Grill**
- **Na-cho Bizness**
- **Kernel's Best Kettle Korn**
- **Love Creamery**
- **Blackwoods (beer, wine and seltzers)**

Event Sponsors

This event is sponsored exclusively by:

- Arrowhead Electric Cooperative
- Cooperative Light & Power
- East Central Energy
- Lake Country Power
- Great River Energy
- Minnesota Clean Cities

Shift2Electric, several EV owners and local dealerships will be on hand as well.