

ENERGY WISE

for your Home



According to the United States Department of Energy, water heating can account for 14-25 percent of the energy consumed in your home. You can reduce monthly water heating costs by selecting energy efficient water heating options that are right for your home.

YOUR GUIDE TO ENERGY EFFICIENT WATER HEATING

Co-op Light & Power has many options available to help you reduce the water heating costs in your home. Review the information below and find out what product or products are best for you.

Circulating pump with ECM technology

- A circulating pump with ECM (electronically commutated motor) technology, installed on your hot water line, regardless of its fuel source, help save energy and money by turning the circulator into a reactive system that can slow down or speed up in response to current conditions.
- In many cases, a variable speed ECM circulator can promise energy savings of 75 percent or more compared to fixed speed circulators, and can also eliminate the need for pressure bypass valves.

Energy Saving Water Kits

- Each item takes only minutes to install, but your energy savings can be measured for years to come – the shower head alone can save 40 percent more water and energy than a standard shower head.
- Visit www.energywisemn.com/promotions to see all the items included in the kit and to order your kit for only \$5 (\$40 retail value).

Electric Thermal Storage (ETS) Water Heating

- Enjoy all the hot water you and your family need for up to 50 percent less of what it's costing you today.
- Co-op Light & Power provides both a rebate and a special, off-peak rate.
- You must install a new, high efficient electric water heater (80 gallons or greater) with an energy factor of .90 or higher and enroll in the ETS water heating program to receive the rebate and off-peak rate.

Heat Pump Water Heating (HPWH)

- New ENERGY STAR certified heat pump water heaters can save up to \$3,500 in energy costs over its lifetime.
- HPWHs are more efficient than conventional storage water heaters because they use the ambient air surrounding the unit, rather than generate their own heat, to heat the water.



Your Touchstone Energy® Partner 

ENERGY EFFICIENT WATER HEATING

Rebate Application

Member Information:

Name _____ Account # _____

Address _____

City _____ State _____ ZIP _____ Phone _____

Member Type Homeowner Renter Landlord Builder Other

Equipment Information

Circulating pump with ECM Manufacturer _____ Model Number _____

Contractor Information

Company Name _____

Rebates are available for the purchase of new water heaters with an ECM or for a replacement ECM. Rebate submittal must follow the guidelines as outlined by the cooperative. The cooperative is not responsible for inaccurate information supplied by HVAC contractor or installer. Call Co-op Light & Power at 834.2226 or 800.580.5881 to verify rebate program status. I certify that the ECM for which I am claiming a rebate is a qualifying motor and has been or will be installed at the address listed above which represents a valid Co-op Light & Power account.

Heat pump water heater Manufacturer _____ Model Number _____

1. Is this a replacement appliance? Yes No

2. Is your primary heating fuel electric? Yes No

Retailer Information

Retailer/Store Name _____ Location _____

Rebates are available for the purchase of new ENERGY STAR® rated appliances. Rebate submittal must follow the guidelines as outlined by the cooperative. The cooperative is not responsible for inaccurate information supplied by appliance dealers. Rebates will be issued only for products on the current list of ENERGY STAR® rated products as of the purchase date. ENERGY STAR® occasionally removes products from qualifying lists, and the cooperative will not rebate products that have been delisted as of the purchase date or are mislabeled as ENERGY STAR®. To verify ENERGY STAR® certification for appliances, visit www.energystar.gov or call 1-888-STAR-YES. Rebate program is subject to change or cancellation without notice. Call Co-op Light & Power at 834.2226 or 800.580.5881 to verify rebate program status and availability of rebates.

Important:

- Check with cooperative for qualifying rebate amount.
- Rebated product must be installed within Cooperative service territory.
- Fill out this form completely. Incomplete forms will not be processed.
- Include your account number and sign the form.
- Submit completed rebate form and a copy of the original sales receipt within 90 days of purchase date to your local electric cooperative.

Member Signature _____ Date _____

Rebate program is subject to change or cancellation without notice.